

# Journalist of the Year competition 2011

## INFORMATION SHEET

### TECHNICAL REQUIREMENTS

- Entrants have to confirm that it is their own work and agree to it being used for publicity purposes
- Individuals may enter as many categories as they wish

### CATEGORIES

- Entrants can enter work published/broadcast from 1 January 2011 to 31 December 2011
- For categories 1-10 individuals should enter their own work
- For category 11 entrants can enter their own work or be nominated by someone
- For category 12 entrants must be nominated by a press club member
- Entrants must be club members to enter categories 1-10

### Print media (newspapers & magazines)

#### Category 1 – News

Prize money: R 5 000

- Enter a portfolio of not more than 5 news articles
- Write a motivation to support of your entry (on entry form)
- All your cuttings or copies thereof should be included
- Please also include your copy in PC format
- The entry should be signed by the editor

#### Category 2 – Features

Prize money: R 5 000

- Enter a portfolio of not more than 3 features
- Write a motivation to support your entry (on entry form)
- All your cuttings or copies thereof should be included
- Please also include your copy in PC format
- The entry should be signed by editor

#### Category 3 – Photography

Prize money: R 5 000

- Enter a portfolio of not more than 5 photographs, at least A4 size
- Write a motivation to support your entry (on entry form)
- Include your clippings as proof of publication
- The entry should be signed by the editor

### Electronic media

#### Category 4 – Radio news

Prize money: R 5 000

- Enter a portfolio of not more than 5 news items
- All the items should be a maximum of 1 minute each
- Supply the recording on CD and, if possible, a written script as it was broadcast
- Write a motivation to support your entry (on entry form)
- The entry should be signed by the editor

### Category 5 – In-depth features / interviews - radio

**Prize money: R 5 000**

- Enter portfolio of not more than 3 pieces
- All the items should be a maximum of 30 minutes each
- Supply the recording on CD and, if possible, supply a written script as it was broadcast
- Write a motivation to support your entry (on entry form)
- The entry should be signed by the editor

### Category 6 – Television news

**Prize money: R 5 000**

- Enter a portfolio of not more than 5 news items
- All the items should be a maximum of 3 minutes each
- Supply the recording on DVD and, if possible, supply a written script as broadcast
- Write a motivation to support your entry (on entry form)
- The entry should be signed by the editor

### Category 7 – In-depth features / interviews – television

**Prize money: R 5 000**

- Enter a portfolio of not more than 3 pieces
- All items should be a maximum of 1 hour each
- Supply the recording on DVD and, if possible, supply a written script as broadcast
- Write a motivation to motivate your entry (on entry form)
- The entry should be signed by the editor

### Category 8 – Television cameraperson (one winner)

**Prize money: R 5 000**

- Enter a portfolio of not more than 1 piece (up to 60 minute insert) OR 3 pieces (up to 5 minutes insert)
- Supply the recording on DVD
- Write a motivation to support your entry (on entry form)
- The entry should be signed by the editor

### Category 9 – Online media

**Prize money: R 5 000**

- Enter a portfolio of not more than 5 pieces
- Electronic “clippings” should be included
- Write a motivation to support your entry (on entry form)
- The entry should be signed by the editor

### Category 10 - Social media

**Prize money: R 5 000**

- Enter a portfolio of a thread of not more than 10 strings of postings
- Electronic “clippings” should be included
- Include “clippings” of audience participation
- Write a motivation to support your entry (on entry form)
- The entry should be signed by the editor

## Communications

### Category 11 – Media liaison officer

**Prize money: R 5 000**

In this category you can either enter yourself or nominate someone else.

- Enter a portfolio of work (one or more projects)
- Give a minimum of 5 references
- Write a motivation to support your entry (on entry form)

### Category 12 - Editor of the Year

In this category the individual has to be nominated by a press club member.

- An editor of any medium can be nominated
- Write a motivation to support your entry (on entry form)
- Entry form need not be signed by the editor

## OVERALL WINNER

**Prize money is R 10 000**

From categories 1-10 an overall winner will be selected. Various factors will be taken into account, obviously including the scores and a discussion by judges. The overall winner will be the “National Press Club North-West University Journalist of the Year”, even if he/she is a photographer or cameraperson. This is tradition – in the same way as the National Press Club’s name (Press, but we also represent electronic media).

## CRITERIA

- Originality
- Creativity
- Newsworthiness
- Accuracy
- Impact
- Use of medium
- Overcoming barriers / resilience / tenacity

## HOW TO ENTER:

- Each entry/portfolio must have a separate entry form.
- An entry/portfolio will consist of a selection of work, subject to the maximum for each section, published or broadcast during the period 1 January to 31 December 2011.
- The entrant must verify that the entry is his/her own work.
- Entries can be submitted in English or any other official language. If not in English, please provide an English summary of about 200 words.
- Entries must reach the National Press Club by 24 February 2012.

Please mark entries “National Press Club – North-West University Journalist of the Year” and send to:

**Postal address:** National Press Club, P O Box 14176, Hatfield, 0028

**Street address:** 32 Onida Avenue, Val de Grace, Pretoria (for courier or personal deliveries)

**Enquiries:** Ben Rootman, ben@junxionpr.co.za, 012 804 5199; or  
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